

NEWS RELEASE

FibreSpan extends dark fibre network to advertising sector

Affordable high speed network services to meet high bandwidth needs

17 October 2006, UNITED KINGDOM: FibreSpan, the premier provider of affordable dark fibre, has today announced a unique partnership with Sohonet. Continuing a long-term successful relationship, the exclusive joint venture will meet the specific high bandwidth media transfer needs of advertising agencies in West London and the Soho area.

This exclusive partnership will provide an advanced global digital media network, dramatically speeding up the production process – delivering significant time and cost savings across every campaign. Advertising agencies will benefit in a variety of ways including: ultra high speed network, secure digital media transfer, worldwide connectivity as well as scalable, dedicated bandwidth.

The service allows customers to transfer and access material to and from studios, production facilities, VFX houses, advertising agencies and clients – quickly, reliably and securely.

FibreSpan has established a reputation for providing affordable dark fibre connectivity with a fixed cost bandwidth model, whilst Sohonet has been dedicated to meeting the unique demands of the production and post-production media industries for over ten years.

Using its patent pending microduct technology, FibreSpan has deployed the advanced fibre optic digital network exclusively for the media, advertising and broadcast industries. It already boasts over 300 media companies and in excess of 40 film production companies, all benefiting from what is recognised as the most advanced network in the industry.

Customers already benefiting from the Sohonet network include: Channel 4, The Engine Group, Hallmark, The Mill, MTV, Saatchi & Saatchi, Sky TV and Pinewood Studios.

Robert Bicket, CEO of FibreSpan, commented: *"The launch of this partnership will ensure that high speed fibre connectivity is not only an affordable option for specialist industries, but an industry standard for advertising and broadcast industries in the future. It has enabled us to provide a truly unique advanced high speed network which will bring specific benefits to these niche industries"*.

Visit www.fibrespan.co.uk for further information about the service.

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For further information please contact Kerry Jago, Marketing Consultant, Zest Marketing on +44 (0)23 80483803 or k.jago@justaddzest.com.

About FibreSpan - fibrespan.co.uk

FibreSpan is a fibre solutions company with a national telecommunications licence. It designs, installs, operates and leases private dark fibre circuits, working in partnership with health and education, local authorities and other multi-site organisations. Established in 2001, it is an independent UK national statutory utility, licensed by the DTI and regulated by Ofcom.

It is FibreSpan's goal to make fibre optic connectivity a viable solution for organisations throughout the UK. In order to achieve this, the company has invested in developing patent-pending microduct technology that is swiftly changing the face of fibre optic deployment – allowing access to bespoke dark fibre connectivity at an affordable and competitive rate.

FibreSpan offer an end-to-end service that includes consultation, network planning, rapid deployment and comprehensive support. Its dark fibre networks offer unlimited bandwidth at a fixed cost for the term of the contract - a genuinely future proof solution. This puts FibreSpan in a unique position to enable clients to have complete control of future bandwidth demand.

About Sohonet - sohonet.co.uk

Since its inception in 1995, Sohonet has been dedicated to meeting the unique demands of the media and film industries. Sohonet have created something truly unique for the media and film industries; a network that can carry massive files, quickly and at very low cost. Sohonet's services are designed to meet the needs of customers who seek the benefits of a bespoke, dedicated network without the

associated capital investment. As specialists they understand the technology issues, working methods and the need to manage shrinking budgets within tighter timescales.