

## NEWS RELEASE

### **Sohonet Takes Action With FibreSpan's Dark Fibre Connectivity**

10 February 2005, UNITED KINGDOM: Sohonet, the only network connectivity company dedicated to servicing Soho's media sector, has named FibreSpan as one of its network partners. The arrangement will enable Sohonet to provide managed networks that allow reliable and secure high bandwidth media transfer within the film production and post-production industry.

FibreSpan will supply bespoke dark fibre private circuits to connect customers within the Soho and West End area. Sohonet was attracted to the solution as it provides unlimited bandwidth at a fixed cost, a package that is not available from incumbent providers. The network allows the company to provide additional bandwidth to customers at no additional cost, thus strengthening revenue margins.

Additionally, Sohonet will be using FibreSpan's dark fibre network to advance its commitment to outstanding service. Sohonet promise to manage a secure and reliable network with zero contention (meaning that transfer times and speeds are consistent at all times), without resorting to the excessive overhead of sustaining massive unused bandwidths.

FibreSpan will work with Sohonet to connect a number of established customers in September 2004, and will continue to support Sohonet in expanding its network as more customers come on board. In 2005, there are plans for FibreSpan to install and lease a dedicated secure private ring, again providing further opportunities for additional expansion.

-ends-

For further information please contact Robert Bicket, Chief Executive, FibreSpan on +44 (0)23 8057 4590 or [rbicket@fibrespan.co.uk](mailto:rbicket@fibrespan.co.uk).

## **About FibreSpan** - [fibrespan.co.uk](http://fibrespan.co.uk)

FibreSpan is a fibre solutions company with a national telecommunications licence. It designs, installs, operates and leases private dark fibre circuits, working in partnership with health and education, local authorities and other multi-site organisations. Established in 2001, it is an independent UK national statutory utility, licensed by the DTI and regulated by Ofcom.

It is FibreSpan's goal to make fibre optic connectivity a viable solution for organisations throughout the UK. In order to achieve this the company has invested in developing patent-pending microduct technology that is swiftly changing the face of fibre optic deployment – allowing access to bespoke dark fibre connectivity at an affordable and competitive rate.

FibreSpan offer an end-to-end service that includes consultation, network planning, rapid deployment and comprehensive support. Its dark fibre networks offer unlimited bandwidth at a fixed cost for the term of the contract - a genuinely future proof solution. This puts FibreSpan in a unique position to enable clients to have complete control of future bandwidth demand.

## **About Sohonet** - [sohonet.co.uk](http://sohonet.co.uk)

Sohonet's experience has grown from the demands of its original Soho based customers, and has been providing international service since 1998. Now entering a new phase of expansion Sohonet can offer its unique brand of networking service on a worldwide basis.

The Sohonet service philosophy is based upon sound independent advice on the most suitable methods and technology to provide cost effective, efficient, reliable and secure media transfers to suit individual and dynamic requirements.

Within the production and postproduction environment time is money, and Sohonet has gathered years of experience to ensure that transfers of any type take place reliably and securely. Sohonet not only understand this essential requirement of the production community, but also how to manage the network to reduce contention to zero - but without resorting to the excessive overhead of mainly unused massive bandwidth. This unique blend of network management and production experience is the essence of Sohonet.