

## NEWS RELEASE

### **FibreSpan completes second LAN extension for Sotheby's**

September 2008, UNITED KINGDOM – Sotheby's, the international art auction house, has selected FibreSpan, the national network carrier that specialises in dedicated dark fibre and ultra-high bandwidth network services, to provide a custom built gigabit fibre LAN connection for the second time this year. The completion of this connection will form a critical component of the FiberSpan built network that began in March.

Located in the heart of London's West End, Sotheby's have expanded into new offices which have required network connectivity to the primary office LAN. Sotheby's needed to find the best possible solution to provide the quality, reliability, and overall value it required. It also needed a provider that could build this bespoke connection in London's premier shopping district with minimal impact.

Sotheby's selected FibreSpan to design, install and operate the gigabit Ethernet connections that would connect its Headquarters to nearby satellite offices, providing a best fit solution with the required level of capacity and security. FibreSpan also provided a dedicated connection for voice services, offering Sotheby's with a fully integrated, easy to manage solution.

"Due to the nature of Sotheby's business, it is vital that they have an infrastructure that provides reliability and guaranteed security. We are delighted that our Gigaspan dedicated fibre connection has been able to help Sotheby's satisfy these requirements within their budget and challenging timescale." says Robert Bicket, Chief Executive of FibreSpan.

FibreSpan's high bandwidth network service is an ideal solution for organisations where high-performance, resilience, control, and security are absolutely critical.

It provides dedicated point-to-point connectivity – a future proof solution fit for a rapidly changing business environments.

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For further information please contact Audra Oliver, Marketing Manager, FibreSpan Ltd on +44 (0) 7896 945467 or aoliver@fibrespan.com.

**About FibreSpan** - [fibrespan.com](http://fibrespan.com)

FibreSpan is a fibre solutions company with a national telecommunications licence. It designs, installs, operates and leases private dark fibre circuits, working in partnership with health and education, local authorities and other multi-site organisations. Established in 2001, it is an independent UK national statutory utility, licensed by the DTI and regulated by Ofcom.

It is FibreSpan's goal to make fibre optic connectivity a viable solution for organisations throughout the UK. In order to achieve this, the company has invested in developing patent-pending microduct technology that is swiftly changing the face of fibre optic deployment – allowing access to bespoke dark fibre connectivity at an affordable and competitive rate.

FibreSpan offer an end-to-end service that includes consultation, network planning, rapid deployment and comprehensive support. Its dark fibre networks offer unlimited bandwidth at a fixed cost for the term of the contract - a genuinely future proof solution. This puts FibreSpan in a unique position to enable clients to have complete control of future bandwidth demand.